

Sweden now 1982 - Skåne survey

SND-ID: snd0202-1. **Version:** 1.0. **DOI:** <https://doi.org/10.5878/djem-gy10>

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Citation

(1986) Sweden now 1982 - Skåne survey (Version 1.0) [Data set]. IMU-Testologen AB. Available at: <https://doi.org/10.5878/djem-gy10>

Alternative title

Sverige nu 1982 - Skåneundersökningen

Creator/Principal investigator(s)

Testologen Ltd.

Research principal

[IMU-Testologen AB](#)

Description

ORVESTO is a TNS Sifo survey series that measures the reach of certain media elements by asking informants about their media habits.

This particular survey focused on Scania in the year 1982.

Data contains personal data

No

Language

[Swedish](#)

Unit of analysis

[Individual](#)

Time Method

[Longitudinal: Trend/Repeated cross-section](#)

Data format / data structure

[Numeric](#)

Geographic spread

Geographic location: [Sweden](#)

Research area

[Social sciences](#) (Standard för svensk indelning av forskningsämnen 2011)

[Media studies](#) (Standard för svensk indelning av forskningsämnen 2011)

Accessibility level

Access to data through SND
Data are accessible by order

Use of data

[Things to consider when using data shared through SND](#)

Versions

Version 1.0. 1986-01-01

Related research data in SND's catalogue

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Published: 1986-01-01

Last updated: 2019-02-06