

# Cable television and its development - A survey of the public in Lund, panel 1983-1985

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## Associated documentation

KabelTV1983\_enkät.pdf (356.23 KB)

KabelTV1983\_kodbok.html (104.02 KB)

KabelTV1985\_enkät.pdf (292.42 KB)

KabelTV1985\_kodbok.html (77.68 KB)

## Citation

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## Creator/Principal investigator(s)

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## Research principal

[Lund University](#) - Department of Sociology

## Description

During the autumn of 1983 the Swedish Telecommunications Administration (Televerket) put trial networks for cable television into operation in Lund. One of the reasons that Lund was chosen as the first test area was its relatively proximity to continental Europe, a proximity that made it possible for to receive terrestrial TV broadcasts from East and West Germany. Cable transmissions began on October 31st 1983. The survey deals with the media and leisure habits of the Lund respondents before the start of cable transmissions. It also deals with the level of interest in, and willingness to pay for, cable services. The second stage of the survey deals with the same respondents two years after the first data collection and, therefore, two years after the introduction of cable services. The purpose of this study is to map the changes brought about by cable, if any, in a specific population over time.

## Data contains personal data

No

## Language

[Swedish](#)

## Unit of analysis

[Individual](#)

## Population

Inhabitants of four different areas of Lund aged 15-70 years (1983)

## Time Method

[Longitudinal: Panel](#)

## **Time period(s) investigated**

1983 - 1985

## **Variables**

327

## **Data format / data structure**

[Numeric](#)

## **Data collection 1**

- Mode of collection: Self-administered questionnaire: paper
- Time period(s) for data collection: 1983 - 1985
- Data collector: Lund university
- Instrument: KabelTV1983enkät (Structured questionnaire)
- Instrument: KabelTV1985enkät (Structured questionnaire)
- Sample size: 1011
- Number of responses: 552
- Non response size: 459
- Source of the data: Population group

## **Geographic spread**

Geographic location: [Sweden](#)

Geographic description: Lund

## **Responsible department/unit**

Department of Sociology

## **Funding**

- Funding agency: Bank of Sweden Tercentenary Foundation

## **Research area**

[Social sciences](#) (Standard för svensk indelning av forskningsämnen 2011)

[Media studies](#) (Standard för svensk indelning av forskningsämnen 2011)

[Media](#) (CESSDA Topic Classification)

[Leisure, tourism and sport](#) (CESSDA Topic Classification)

## **Keywords**

[Mass media](#), [Mass media exposure](#), [Leisure time](#), [Information and communications technology](#), [Newspaper readership](#), [Television](#), [Cinema attendance](#), [Satellite television](#), [Television channels](#), [Cable television](#), [Languages](#), [Television advertising](#), [Hobbies](#), [News](#), [Television news](#), [Television programmes](#), [External broadcasting](#), [Theatre attendance](#), [Households](#), [Clubs](#), [Leisure time activities](#), [Social activities \(leisure\)](#), [Radio listening](#)

## **Publications**

Roe, K. (1985) Media and social life in Lund two years after the start of cable transmission. The advent of cable systems in Sweden. Uppsala: Department of Sociology.

[Google Books](#)

**ISBN:** 9789150606454

Roe, K. (1985) The Programme Output of Seven Cable-TV Channels. The Advent of Cable Systems in Sweden. Uppsala: Department of Sociology.

[Google Books](#)

**ISBN:** 9789150604726

Roe, K. (1987) Media and social life in Lund before cable transmissions. The advent of cable systems in Sweden. Uppsala: Department of Sociology.

**ISBN:** 91-506-0645-X

If you have published anything based on these data, [please notify us](#) with a reference to your publication(s). If you are responsible for the catalogue entry, you can update the metadata/data description in DORIS.

### **Accessibility level**

Access to data through SND

Data are accessible by order

### **Use of data**

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### **Versions**

Version 1.0. 1988-01-01

### **Related research data in SND's catalogue**

[Cable television and its development - A survey of the public in Lund in autumn 1983](#)

[Cable television and its development 1985](#)

### **Download metadata**

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