

Study of reading habits 1984 - Kalmar

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Citation

Weibull, L. (1993) Study of reading habits 1984 - Kalmar (Version 1.0) [Data set]. University of Gothenburg. Available at: <https://doi.org/10.5878/1j7w-q592>

Creator/Principal investigator(s)

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Research principal

[University of Gothenburg](#) - Department of Political Science

Description

This survey forms part of the research program 'Dagspresskollegiet'. The target group of this survey was the inhabitants of Kalmar. Most of the questions are replications of questions asked in previous readership studies, i.e. questions concerning reading habits, subscriptions of papers, reading interests and background variables such as gender, age, education and party preference.

Data contains personal data

No

Language

[Swedish](#)

Unit of analysis

[Individual](#)

Population

Individuals aged 15-75 years and residing in Kalmar municipality

Time Method

[Longitudinal: Trend/Repeated cross-section](#)

Sampling procedure

[Probability: Simple random](#)

Time period(s) investigated

1984-01-01 - 1984-01-01

Variables

355

Number of individuals/objects

1687

Data format / data structure

[Numeric](#)

Data collection 1

- Mode of collection: Self-administered questionnaire: paper
- Time period(s) for data collection: 1984-01-01 – 1984-01-01
- Data collector: University of Gothenburg, Department of Political Science
- Source of the data: Population group

Geographic spread

Geographic location: [Kalmar Municipality](#)

Responsible department/unit

Department of Political Science

Research area

[Political behaviour and attitudes](#) (CESSDA Topic Classification)

[Social sciences](#) (Standard för svensk indelning av forskningsämnen 2011)

[Media studies](#) (Standard för svensk indelning av forskningsämnen 2011)

[Media](#) (CESSDA Topic Classification)

[Leisure, tourism and sport](#) (CESSDA Topic Classification)

Keywords

[Internal politics](#)

Publications

Elliot, M., Reimer, B., & Weibull, L. (1986) Tidningsläsning i Kalmar län. Göteborg: Department of Political Science.

[Libris](#) | [Google Books](#)

If you have published anything based on these data, [please notify us](#) with a reference to your publication(s). If you are responsible for the catalogue entry, you can update the metadata/data description in DORIS.

Polygon (Lon/Lat)

15.75828378, 56.93289074

15.75828378, 56.46047457

16.48264199, 56.46047457

16.48264199, 56.93289074

15.75828378, 56.93289074

Accessibility level

Access to data through SND

Access to data is restricted

Use of data

[Things to consider when using data shared through SND](#)

Versions

Version 1.0. 1993-01-01

Related research data in SND's catalogue

[Study of reading habits 1989 - Jönköping](#)

[Study of reading habits 1989 - Åstorp, Bjuv and Helsingborg](#)

[Study of reading habits 1988 - Kalmar and Öland](#)

[Study of reading habits 1989 - Southeastern Skåne](#)

[Study of reading habits 1987 - Värmland](#)

[Study of reading habits 1986 - Gästrikland](#)

[Study of reading habits 1990 - Katrineholm and Eskilstuna](#)

[Study of reading habits 1986 - Essunga and Götene](#)

[Study of reading habits 1985 - Södermanland](#)

[Study of reading habits 1990 - Southern Halland](#)

[Study of reading habits 1993 - Gästrikland](#)

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