

Swedish journalist 2000

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Associated documentation

0596kb.pdf (1.2 MB)

Journalist 2000.pdf (24.42 MB)

Citation

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Creator/Principal investigator(s)

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Research principal

[University of Gothenburg](#) - Department of Journalism Media and Communication

Description

The Swedish journalist survey is conducted at the Dept of Journalism, Media and Communication (JMG) at the University of Gothenburg.

The purpose of the study is to investigate how Swedish journalists perceive themselves and society, their professional role and work situation, the problems related to their code of professional ethics and the developments in the media sector.

Journalist 2000 was JMG's fourth survey. The first one was conducted in 1989 and the results were for example presented in the book Svenska Journalister - ett grupporträtt, which was published in connection with the Swedish Union of Journalists' 90th anniversary in 1991.

The Swedish media system has changed dramatically since 1989. The state's broadcast media monopoly has been abolished, commercial radio and TV, the Internet and a number of new media have emerged, and the work methods have changed, largely as a result of new technologies becoming available.

The main purpose of the journalist surveys is to investigate in a broad perspective which changes Swedish journalists have gone through during this reformation of the Swedish media landscape. Many questions asked as part of the survey are therefore the exact same as those asked in the very first survey in 1989. The long duration of the study is unique, both nationally and internationally.

Purpose:

The purpose of the study is to investigate how Swedish journalists perceive themselves and society, their professional role and work situation, the problems related to their code of professional ethics and the developments in the media sector.

Data contains personal data

No

Language

[Swedish](#)

Unit of analysis

[Individual](#)

Population

Swedish journalists (members - not students or retired - of the Swedish Journalists' Union)

Time Method

[Longitudinal: Trend/Repeated cross-section](#)

Sampling procedure

[Probability: Simple random](#)

Urvalet till 2005 års journaliststudie består av 2000 individer, som obundet slumpmässigt valts ut ur Svenska Journalistförbundets medlemsregister. Urvalet omfattar inte pensionärer, studerandemedlemmar eller informatörer. Det innebär att omkring var åttonde aktiv medlem i SJF har fått enkäten. Utav de 2000 slumpmässigt utvalda individerna var det naturliga bortfallet 127 personer, vilket resulterade i ett nettourval om 1873 individer.

Time period(s) investigated

1999-08-13 - 2000-12-01

Variables

632

Number of individuals/objects

1075

Response rate/participation rate

57%

Data format / data structure

[Numeric](#)

Data collection 1

- Mode of collection: Self-administered questionnaire: paper
- Time period(s) for data collection: 1999-08-13 - 2000-01-15
- Data collector: University of Gothenburg, Department of Journalism Media and Communication
- Instrument: Frågeformulär (Questionnaire)
- Sample size: 2000
- Source of the data: Population group

Geographic spread

Geographic location: [Sweden](#)

Lowest geographic unit

Country

Highest geographic unit

Country

Responsible department/unit

Department of Journalism Media and Communication

Research area

[Working conditions](#) (CESSDA Topic Classification)

[Social sciences](#) (Standard för svensk indelning av forskningsämnen 2011)

[Media and communications](#) (Standard för svensk indelning av forskningsämnen 2011)

[Information society](#) (CESSDA Topic Classification)

[Media](#) (CESSDA Topic Classification)

Keywords

[Mass media](#), [Occupations](#), [Professional ethics](#), [Journalism](#), [Occupational life](#), [Professional associations](#), [Journalists](#)

Publications

Johansson Bengt, Djerf-Pierre Monika, Börjesson Britt, & Weibull Lennart (2001). Journalist 2000. (JMG Granskaren, 2001:2-3). Göteborg: Institutionen för journalistik och masskommunikation vid Göteborgs universitet

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Accessibility level

Access to data through SND

Access to data is restricted

Use of data

[Things to consider when using data shared through SND](#)

Versions

Version 2.0. 2014-09-04

[Version 1.0](#). 2010-05-20

Contact for questions about the data

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Related research data in SND's catalogue

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[Swedish journalist 1994](#)

[Swedish journalist 1995](#)

[Swedish journalist 2005](#)

[Swedish journalist 2011](#)

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