

The National SOM Survey 2009

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Associated documentation

0888kb.pdf (1.8 MB)

0888q1.pdf (320.51 KB)

0888q2.pdf (321.2 KB)

0888q3.pdf (323.61 KB)

RSOM09metod.pdf (343.93 KB)

Citation

(2011) The National SOM Survey 2009 (Version 1.0) [Data set]. University of Gothenburg. Available at: <https://doi.org/10.5878/002327>

Alternative title

Riks-SOM 2009

Creator/Principal investigator(s)

University of Gothenburg, SOM Institute

Research principal

[University of Gothenburg](#) - SOM Institute

Description

Since 1986 the SOM-institute has been carrying out an annual nation-wide survey - the National SOM - in order to identify the Swedish public's habits and attitudes on the topics of society, politics and media. National SOM 2009 is accordingly the twenty-fourth survey in this series.

The SOM-institute is a collaboration between three departments/institutes at Göteborg University: the Institute for Journalism and Mass Communication, the Department of Political Science, and the Center for Public Sector Research (CEFOS). A number of research projects are involved in the National SOM - most from one of these three institutions, but also external projects are involved.

Since 1998 the survey includes two nation representative samples and uses three different mail questionnaires. One fifth of the questions asked in the three questionnaires are common for both samples, for example questions about media habits, political attitudes, leisure activities, and social background.

Purpose:

The main purpose is to establish time series that enable researchers to analyse how various changes in society affect people's attitudes and behaviour.

Data contains personal data

No

Language

[Swedish](#)

Unit of analysis

[Individual](#)

Population

Individuals aged 15-85 years and residing in Sweden

Time Method

[Longitudinal: Trend/Repeated cross-section](#)

Sampling procedure

[Probability: Simple random](#)

Three parallel nationally representative sub-surveys based on a sample of 3000 individuals each

Time period(s) investigated

2009 – Ongoing

Variables

939

Number of individuals/objects

4926

Response rate/participation rate**Data format / data structure**

[Numeric](#)

Data collection 1

- Mode of collection: Self-administered questionnaire: paper
- Time period(s) for data collection: 2009-09-11 – 2010-02-09
- Data collector: PFM Research
- Sample size: 9000
- Number of responses: 4926
- Non response size: 4074
- Cause of non response - No contact/refusal: 629
- Cause of non response - No contact/refusal: 3445
- Source of the data: Population group

Geographic spread

Geographic location: [Sweden](#)

Lowest geographic unit

Municipality

Highest geographic unit

Country

Responsible department/unit

SOM Institute

Research area

[Energy and natural resources](#) (CESSDA Topic Classification)

[Environment and conservation](#) (CESSDA Topic Classification)

[International politics and organisations](#) (CESSDA Topic Classification)

[Political behaviour and attitudes](#) (CESSDA Topic Classification)

[Cultural activities and participation](#) (CESSDA Topic Classification)

[Social sciences](#) (Standard för svensk indelning av forskningsämnen 2011)

[Political science](#) (Standard för svensk indelning av forskningsämnen 2011)

[Media studies](#) (Standard för svensk indelning av forskningsämnen 2011)

[Media](#) (CESSDA Topic Classification)

[Leisure, tourism and sport](#) (CESSDA Topic Classification)

Keywords

[Housing](#), [Mass media](#), [Population migration](#), [Participation](#), [Energy](#), [Environment](#), [Health](#), [Trust](#), [Immigrants](#), [Unemployment](#), [European union](#), [Political interest](#), [Local government services](#), [Nuclear energy](#), [Newspaper readership](#), [Shopping](#), [Listening to music](#), [Trade union membership](#), [Medical care](#), [Public services](#), [Book use](#), [Radio news](#), [News](#), [Television news](#), [Television programmes](#), [Energy policy](#), [Radioactive wastes](#), [Equipment](#), [Foreign policy](#), [Risk](#), [Labour and employment](#), [Political participation](#), [Government](#), [Television viewing](#), [Research](#), [Democracy](#), [Corruption](#), [Defence and state security policy](#), [Internal politics](#), [Visits to recreational facilities](#), [Political parties](#), [Marine pollution](#), [Internet use](#), [Animal rights](#), [Theatre](#), [Dance](#), [Members of parliament](#), [Political leaders](#), [Households](#), [Clubs](#), [Libraries](#), [Leisure time activities](#), [Religious societies](#), [Medical insurance](#), [Organizations](#), [Mass media use](#), [Interest \(cognitive processes\)](#), [Renewable energy](#), [Political attitudes](#), [Values](#), [Refugees](#), [Climate change](#), [Radio listening](#), [European parliament elections](#), [Cors](#)

Publications

Holmberg, Sören & Weibull, Lennart (eds.) (2010) Nordiskt ljus : 37 kapitel om politik, medier och samhälle : SOM-undersökningen 2009. SOM report no. 50. Göteborg: SOM Institute. ISBN 978-91-89673-19-9.

[Swepub](#) | [Libris](#) | [SOM Institute publications](#) | [Till lärosätets \(gu\) databas](#)

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If you have published anything based on these data, [please notify us](#) with a reference to your publication(s). If you are responsible for the catalogue entry, you can update the metadata/data description in DORIS.

Accessibility level

Access to data through SND

Access to data is restricted

Use of data

[Things to consider when using data shared through SND](#)

Versions

Version 1.0. 2011-04-01

Homepage

[SOM Institute - The National SOM surveys](#)

Related research data in SND's catalogue

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