

# The National SOM Survey 2012

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**Is part of collection at SND:** [The National SOM survey](#)

## Associated documentation

Kodbok Riks-SOM 2012 v1.pdf (1.52 MB)

RSOM2012metod.pdf (339.95 KB)

RSOM2012q1.pdf (3.15 MB)

RSOM2012q2.pdf (2.67 MB)

RSOM2012q3.pdf (2.85 MB)

RSOM2012q4.pdf (2.67 MB)

## Citation

(2014) The National SOM Survey 2012 (Version 1.0) [Data set]. University of Gothenburg. Available at: <https://doi.org/10.5878/001872>

## Alternative title

Riks-SOM 2012

## Creator/Principal investigator(s)

University of Gothenburg, SOM Institute

## Research principal

[University of Gothenburg](#) - SOM Institute

## Description

In order to identify how the evolution of society affects Swedes' attitudes and behaviour, the SOM Institute started its National SOM study in 1986. National SOM addresses three areas - society, opinion and mass media - and consists of several parallel surveys. All surveys include a large number of questions related to politics, society, media and social background, but their areas of focus differ. In 2012, the following questionnaires are distributed: Sweden 1 focusing on politics and society; Sweden 2 focusing on media and culture; Sweden 3 focusing on life style and health; Sweden 4 focusing on economy and welfare

Purpose:

The main purpose is to establish time series that enable researchers to analyse how various changes in society affect people's attitudes and behaviour.

## Data contains personal data

No

## Language

[Swedish](#)

## **Unit of analysis**

[Individual](#)

## **Population**

Individuals aged 16-85 years and residing in Sweden

## **Time Method**

[Longitudinal: Trend/Repeated cross-section](#)

## **Sampling procedure**

[Probability: Systematic random](#)

Four parallel nationally representative sub-surveys based on a sample of 3000 individuals each

## **Time period(s) investigated**

2012 - Ongoing

## **Variables**

992

## **Number of individuals/objects**

6298

## **Response rate/participation rate**

## **Data format / data structure**

[Numeric](#)

## **Data collection 1**

- Mode of collection: Self-administered questionnaire: paper
- Time period(s) for data collection: 2012-09-26 - 2013-02-21
- Data collector: Kinnmark
- Instrument: National-4: Economy and Welfare (Questionnaire)
- Instrument: National-1: Politics and Society (Questionnaire)
- Instrument: National-3: Life style and Health (Questionnaire)
- Instrument: National-2: Media and Culture (Questionnaire)
- Sample size: 12000
- Number of responses: 6298
- Non response size: 5702
- Cause of non response - No contact/refusal: 4799
- Cause of non response - Respondent unable to participate: 903
- Source of the data: Population group

## **Geographic spread**

Geographic location: [Sweden](#)

## **Lowest geographic unit**

Municipality

## Highest geographic unit

Country

## Responsible department/unit

SOM Institute

## Research area

[Energy and natural resources](#) (CESSDA Topic Classification)

[Environment and conservation](#) (CESSDA Topic Classification)

[International politics and organisations](#) (CESSDA Topic Classification)

[Political behaviour and attitudes](#) (CESSDA Topic Classification)

[Cultural activities and participation](#) (CESSDA Topic Classification)

[Social sciences](#) (Standard för svensk indelning av forskningsämnen 2011)

[Political science](#) (Standard för svensk indelning av forskningsämnen 2011)

[Media studies](#) (Standard för svensk indelning av forskningsämnen 2011)

[Specific social services: use and availability](#) (CESSDA Topic Classification)

[Media](#) (CESSDA Topic Classification)

[Leisure, tourism and sport](#) (CESSDA Topic Classification)

## Keywords

[Mass media](#), [Population migration](#), [Public sector](#), [Religion](#), [Energy](#), [Environment](#), [Mass media exposure](#), [Health](#), [Social welfare](#), [Trust](#), [European union](#), [Emotional states](#), [Political interest](#), [Nuclear energy](#), [Shopping](#), [Drinking behaviour](#), [Party identification](#), [Information sources](#), [Public services](#), [News](#), [Privatization](#), [Political allegiance](#), [Ill health](#), [Political participation](#), [Television viewing](#), [Democracy](#), [Corruption](#), [Private schools](#), [Defence and state security policy](#), [Internal politics](#), [Political parties](#), [Internet use](#), [Citizen participation](#), [Leisure time activities](#), [Private health services](#), [Private education](#), [Mass media use](#), [Interest \(cognitive processes\)](#), [Renewable energy](#), [Values](#), [State health services](#), [Radio listening](#), [Cors](#)

## Publications

Weibull, L., Oscarsson, H. & Bergström, A. (red.) (2013) Vägskäl : fyrtiotre kapitel om politik, medier och samhälle : SOM-undersökningen 2012. Göteborg: SOM Institute. ISBN: 978-91-89673-27-4.

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If you have published anything based on these data, [please notify us](#) with a reference to your publication(s). If you are responsible for the catalogue entry, you can update the metadata/data description in DORIS.

## Accessibility level

Access to data through SND

Access to data is restricted

## Use of data

[Things to consider when using data shared through SND](#)

## **Versions**

Version 1.0. 2014-04-22

## **Homepage**

[SOM Institute - The National SOM surveys](#)

## **Related research data in SND's catalogue**

[The National SOM Survey 1997](#)

[The National SOM Survey 2000](#)

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[The National SOM Survey 2004](#)

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[The National SOM Survey Cumulative Dataset 1986-2021](#)

[The National SOM Survey 2013](#)

[The National SOM Survey 2014](#)

[The National SOM Survey 2015](#)

[The National SOM Survey 2016](#)

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