

# Institutional Trust 2001 - Insitutional Trust 2001

**SND-ID:** snd0951-1. **Version:** 1.1. **DOI:** <https://doi.org/10.5878/002110>

**Is part of collection at SND:** [Institutional Trust](#)

## Download data

SND 0951-001-v1\_1.zip (378.29 KB)

## Associated documentation

Code book Institutional trust 2001.pdf (113.02 KB)

Förtroendebarmeter 2001.pdf (140.98 KB)

Kodbok Förtroendebarmeter 2001.pdf (112.19 KB)

## Download all files

snd0951-1-1.1.zip (~744.48 KB)

## Citation

Holmberg, S., Weibull, L., & . (2014) Institutional Trust 2001 - Insitutional Trust 2001 (Version 1.1) [Data set]. University of Gothenburg. Available at: <https://doi.org/10.5878/002110>

## Creator/Principal investigator(s)

Sören Holmberg - University of Gothenburg, Department of Political Science

Lennart Weibull - University of Gothenburg, Department of Journalism Media and Communication  
MedieAkademin

TNS Gallup

## Research principal

[University of Gothenburg](#) - Department of Political Science

## Description

Since 1997, MedieAkademin has carried out an annual survey titled The Institutional Trust. The survey has focused on major social institutions, such as the parliament, big business, the daily press, and TV/radio, as well as some specific companies such as Sveriges Television, TV4, IKEA, Skandia, and Volvo. The number of institutions included has varied somewhat over the years. Some of the institutions and companies have been measured every year while others have been investigated more irregularly.

The survey was carried out by NFO Infratest and involved 759 individuals who were interviewed by telephone between October 16 and November 5, 2001. The 2001 survey also included questions about how people perceive the Swedish democratic system, as well as their assessments of how politicians, the business world, the Swedish royal court, and the media function.

Purpose:

To study the trust that Swedish people have in social institutions, political parties, media, brands/companies, and leaders.

**Data contains personal data**

No

**Language**

[English](#)

[Swedish](#)

**Unit of analysis**

[Individual](#)

**Population**

Individuals aged 16-74 years

**Time Method**

[Longitudinal: Trend/Repeated cross-section](#)

**Sampling procedure**

[Probability: Simple random](#)

**Time period(s) investigated**

2001 - Ongoing

**Variables**

43

**Number of individuals/objects**

759

**Data format / data structure**

[Numeric](#)

**Data collection 1**

- Mode of collection: Telephone interview
- Time period(s) for data collection: 2001-10-16 - 2001-11-05
- Data collector: NFO Infratest
- Sample size: 759
- Source of the data: Population group

**Geographic spread**

Geographic location: [Sweden](#)

**Responsible department/unit**

Department of Political Science

**Research area**

[Politics](#) (CESSDA Topic Classification)

[Social sciences](#) (Standard för svensk indelning av forskningsämnen 2011)

[Media](#) (CESSDA Topic Classification)

## Keywords

[Mass media](#), [Trust](#), [Political attitudes](#), [Trust in government](#)

## Publications

Holmberg, S. & Weibull, L. (2001) Förtroendebarmeter 2001. Förtroende för samhällsinstitutioner, massmedier och företag. Paper presenterat vid MedieAkademiens seminarium på Göteborgs universitet 2001-11-20, Göteborg

[Read full text](#)

If you have published anything based on these data, [please notify us](#) with a reference to your publication(s). If you are responsible for the catalogue entry, you can update the metadata/data description in DORIS.

## Accessibility level

Access to data through SND

Data are freely accessible

## Use of data

[Things to consider when using data shared through SND](#)

## Versions

Version 1.1. 2014-07-29

[Version 1.0](#). 2014-04-01

## Related research data in SND's catalogue

[Institutional Trust 2002](#)

[Institutional Trust 2003](#)

[Institutional Trust 2004](#)

[Institutional Trust 2005](#)

[Institutional Trust 2006](#)

[Institutional Trust 2008](#)

[Institutional Trust 2009](#)

[Institutional Trust 2010](#)

[Institutional Trust 2011](#)

[Institutional Trust 2012](#)

[Institutional Trust 2013](#)

[Institutional Trust 2007 - telephone interviews](#)

[Institutional Trust 2007 - web survey](#)

[Institutional Trust 2000](#)

## Is part of collection at SND

[Institutional Trust](#)

## **Download metadata**

[DataCite](#)

[DDI 2.5](#)

[DDI 3.3](#)

[DCAT-AP-SE 2.0](#)

[JSON-LD](#)

[PDF](#)

[Citation \(CLS\)](#)

[File overview \(CSV\)](#)

**Published:** 2014-07-29

**Last updated:** 2020-05-05