# SND Svensk Nationell Datatjänst 

## Institutional trust 2003

Holmberg, Sören
Göteborgs universitet, Statsvetenskapliga institutionen
Weibull, Lennart
Göteborgs universitet, Institutionen för journalistik och masskommunikation

## Metadata Production

| Metadata <br> Producer(s) | Swedish national data service |
| :--- | :--- |
| Production Date | April 1,2014 |
| Identification | SND0953-001 |

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## Institutional trust 2003

Institutional trust 2003

| Overview |  |
| :--- | :--- |
| Identification | SND0953-001 |
| Abstract |  |
| Since 1997, MedieAkademin has carried out an annual survey titled The Institutional Trust. The survey has focused <br> on major social institutions, such as the parliament, big business, the daily press, and TV/radio, as well as some <br> specific companies such as Sveriges Television, TV4, IKEA, Skandia, and Volvo. The number of institutions included <br> has varied somewhat over the years. Some of the institutions and companies have been measured every year while <br> others have been investigated more irregularly. The survey was carried out by NFO Infratest and involved 740 <br> individuals who were interviewed by telephone between October 10 and November 3, 2003. |  |
| Kind of Data | Surveydata: Oberoende undersökningar |
| Unit of Analysis | Individ |

## Scope \& Coverage

| Keywords | förtroende, förtroende för regeringen, politisk åsikt, massmedia |
| :--- | :--- |
| Topics | massmedia, POLITIK |
| Time Period(s) | 2003 |
| Countries | Sverige |
| Universe <br> Personer i åldrarna 16-74 år |  |


| Producers \& Sponsors |  |
| :--- | :--- |
| Primary <br> Investigator(s) | Holmberg, Sören, Göteborgs universitet, Statsvetenskapliga institutionen <br> Weibull, Lennart, Göteborgs universitet, Institutionen för journalistik och <br> masskommunikation |
| Other Producer(s) | Göteborgs universitet, Statsvetenskapliga institutionen <br> MedieAkademin <br> TNS Gallup |

## Sampling

## Sampling Procedure

Sannolikhetsurval: obundet slumpmässigt urval (OSU)

| Data Collection |  |
| :--- | :--- |
| Data Collection <br> Dates | start 2003-10-14 <br> end 2003-11-03 |
| Data Collection <br> Mode | Intervju: Telefon |
| Data Collector(s) | NFO Infratest |

## Accessibility

Distributor(s) $\quad$ Svensk nationell datatjänst

## File Description(s)

## Dataset contains 1 file(s)

Förtroendebarometer 2003

| Cases | 740 |
| :--- | :--- |
| Variable(s) | 57 |

## Variable Group(s)

## Dataset contains 3 group(s)

## Study information

| $\#$ | Name | Label | Question |
| :---: | :--- | :--- | :--- |
| 1 | SND_studie | SND-studie 0953 | - |
| 2 | SND_dataset | SND-dataset 0953-001 | - |
| 3 | SND_version | SND version 1.1 | - |
| 4 | respnr | SERIAL ID | - |

## Background variables/constructed variables

| $\#$ | Name | Label | Question |
| :--- | :--- | :--- | :--- |
| 1 | vikt | Weight | - |
| 2 | sex | Sex | - |
| 3 | utbild | Education | - |
| 4 | region | Region | - |
| 5 | age | Age | - |
| 6 | inkmonth | Household's income/month | - |
| 7 | inkyear | Horgon | Frequency of morning paper reading - <br> category |
| 8 | kvall | Frequency of evening paper reading - <br> category | - |
| 10 | tvnytt | Frequency of TV watching - category | - |


| Interview questions |  |  |  |
| :---: | :---: | :---: | :---: |
| \# | Name | Label | Question |
| 1 | riksdag | F.1A Confidence in: The Parliament | How much confidence do you have in the way the following institutions and businesses do their job? - the Parliament |
| 2 | radiotv | F.1B Confidence in: Radio and television | How much confidence do you have in the way the following institutions and businesses do their job? - Radio and television |
| 3 | storftg | F.1C Confidence in: Big business | How much confidence do you have in the way the following institutions and businesses do their job? - Big business |
| 4 | dagspr | F.1D Confidence in: The daily press | How much confidence do you have in the way the following institutions and businesses do their job? - The daily press |
| 5 | univer | F.1E Confidence in: Universities | How much confidence do you have in the way the following institutions and businesses do their job? - Universities |
| 6 | fack | F.1F Confidence in: The trade unions | How much confidence do you have in the way the following institutions and businesses do their job? - The trade unions |
| 7 | eukomm | F.1G Confidence in: EU commission | How much confidence do you have in the way the following institutions and businesses do their job? - EU commission |
| 8 | polpart | F.1H Confidence in: The political parties | How much confidence do you have in the way the following institutions and businesses do their job? - the political parties |


| \# | Name | Label | Question |
| :---: | :---: | :---: | :---: |
| 9 | ikea | F.1I Confidence in: IKEA | How much confidence do you have in the way the following institutions and businesses do their job? - IKEA |
| 10 | volvo | F.1J Confidence in: Volvo | How much confidence do you have in the way the following institutions and businesses do their job? - Volvo |
| 11 | posten | F.1K Confidence in: Posten AB | How much confidence do you have in the way the following institutions and businesses do their job? - Posten AB |
| 12 | ericsson | F.1L Confidence in: Ericsson | How much confidence do you have in the way the following institutions and businesses do their job? - Ericsson |
| 13 | sr | F.1M Confidence in: Radio Sweden | How much confidence do you have in the way the following institutions and businesses do their job? - Swedish Radio |
| 14 | svt | F.1N Confidence in: Swedish Television | How much confidence do you have in the way the following institutions and businesses do their job? - Swedish Television |
| 15 | tv4 | F. 10 Confidence in: TV4 | How much confidence do you have in the way the following institutions and businesses do their job? - TV4 |
| 16 | tv3 | F.1P Confidence in: TV3 | How much confidence do you have in the way the following institutions and businesses do their job? - TV3 |
| 17 | dn | F.1Q Confidence in: Dagens Nyheter | How much confidence do you have in the way the following institutions and businesses do their job? - DN (Dagens Nyheter) |
| 18 | afton | F.1R Confidence in: Aftonbladet | How much confidence do you have in the way the following institutions and businesses do their job? - Aftonbladet |
| 19 | q21 | F.2A Occurrence of: Incorrect facts in the media | How often occurs - incorrect facts in the media? |
| 20 | q22 | F.2B Occurrence of: Lack of respect for people's privacy in the media | How often occurs - lack of respect for people's privacy in the media? |
| 21 | q23 | F.2C Occurrence of: Too much personal opinions among journalists in the media | How often occurs - too much personal opinions among journalists in the media? |
| 22 | q24 | F.2D Occurrence of: Too much negative news in the media | How often occurs - too much negative news in the media? |
| 23 | q25 | F.2E Occurrence of: Lack of self-criticism in the media | How often occurs - lack of self-criticism in the media? |
| 24 | q26 | F.2F Occurrence of: Simplistic and superficial news in the media | How often occurs - simplistic and superficial news in the media? |
| 25 | q27 | F.2G Occurrence of: Reluctance to fix errors in the media | How often occurs - reluctance to fix errors in the media? |
| 26 | q31 | F.3A Frequency of: Reading morning paper | Frequency of reading morning paper |
| 27 | q32 | F.3B Frequency of: Reading evening paper | Frequency of reading evening paper |
| 28 | q33 | F.3C Frequency of: Television-viewing of news | Frequency of television-viewing of news |
| 29 | q41 | F.4AA Assessment of morning papers: Provides accurate news | Assessment of morning papers - provides accurate news |
| 30 | q42 | F.4AB Assessment of morning papers: Provides space for replies | Assessment of morning papers - provides space for replies |
| 31 | q43 | F.4AC Assessment of morning papers: Respecting privacy | Assessment of morning papers - respecting privacy |
| 32 | q44 | F.4AD Assessment of morning papers: Not judging anyone unheard | Assessment of morning papers - not judging anyone unheard |
| 33 | q49 | F.4BA Assessment of evening papers: Provides accurate news | Assessment of evening papers - provides accurate news |


| $\#$ | Name | Label | Question |
| :---: | :--- | :--- | :--- |
| 34 | q410 | F.4BB Assessment of evening papers: <br> Provides space for replies | Assessment of evening papers - provides space for replies |
| 35 | q411 | F.4BC Assessment of evening papers: <br> Respecting privacy | Assessment of evening papers - respecting privacy |
| 36 | q412 | F.4BD Assessment of evening papers: Not <br> judging anyone unheard | Assessment of evening papers - not judging anyone unheard |
| 37 | q417 | F.4CA Assessment of TV news: Provides <br> accurate news | Assessment of TV news - provides accurate news |
| 38 | q418 | F.4CB Assessment of TV news: Provides <br> space for replies | Assessment of TV news - provides space for replies |
| 39 | q419 | F.4CC Assessment of TV news: Respecting <br> privacy | Assessment of TV news - respecting privacy |
| 40 | q420 | F.4CD Assessment of TV news: Not judging <br> anyone unheard | Assessment of TV news - not judging anyone unheard |
| 41 | parti1 | F.5A Political party sympathy | Which political party do you sympathize with? |
| 42 | parti2 | F.5B Closest political party | Which political party do you lean towards? |
| 43 | familj | F.6 Current family category | Family category |

## Variables Description

Dataset contains 57 variable(s)

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| \# SND_dataset: SND-dataset 0953-001 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | SND-dataset 0953-001: Förtroendebarometer 2003 |  |  |  |
| Value | Label |  | Cases | Percentage |  |
| 1 | SND 0943-001 |  | 740 |  | 100.0\% |
| Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest. |  |  |  |  |  |
| Information |  | [Type: discrete] [Format: numeric] [Missing: *] |  |  |  |
| Statistics [NW/ W] |  | [Valid: 740 /-] [Invalid: 0 /-] |  |  |  |



| \# respnr: SERIAL ID |  |
| :--- | :--- |
|  | Respondent-ID |
| Information | [Type: continuous] [Format: numeric] [Range: 30445- 36680] [Missing: *] |
| Statistics [NW/ W] | [Valid: 740 /-] [Invalid: 0/-] |


| \# vikt: Weight |  |
| :--- | :--- |
|  | Vikt |
| Information | [Type: continuous] [Format: numeric] [Range: 0.3051- 3.8401] [Missing: *] |
| Statistics [NW/ W] | [Valid: $740 /$-] [Invalid: $0 /$ /-] [Mean: $0.993 / /$ ] [StdDev: $0.375 /-$ ] |


| \# sex: Sex |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Kön |  |  |  |
| Value | Label |  | Cases | Percentage |  |
| 1 | Man |  | 362 |  | 48.9\% |
| 2 | Woman |  | 378 |  | 51.1\% |

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| \# Sex: Sex |  |
| :--- | :--- |
| Information | [Type: discrete] [Format: numeric] [Range: 1- 2] [Missing: *] |
| Statistics [NW/ W] | [Valid: 740 /-] [Invalid: 0 /-] |




| \# age: Age |  |
| :--- | :--- |
|  | Ålder |
| Information | [Type: continuous] [Format: numeric] [Range: $16-74$ ] [Missing: *] |
| Statistics [NW/ W] | [Valid: $740 /-$ ] [Invalid: $0 /-$ ] [Mean: $42.419 /-]$ [StdDev: $15.493 /-$ ] |


| \# inkmonth: Household's income/month |  |
| :--- | :--- |
|  | Hushållsinkomst per månad |
| Information | [Type: continuous] [Format: numeric] [Range: 0- 550000] [Missing: *] |

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## \# inkmonth: Household's income/month

| Statistics [NW/ W] | [Valid: $617 /$-] [Invalid: $123 /-]$ [Mean: 38356.494/-] [StdDev: $40965.319 /-$ ] $]$ |
| :--- | :--- |


| \# inkyear: Household's income/year |  |
| :--- | :--- |
|  | Hushållsinkomst per år |
| Information | [Type: continuous] [Format: numeric] [Range: 0-6600] [Missing: *] |
| Statistics [NW/W] | [Valid: 626/-] [Invalid: $114 /-]$ [Mean: 458.909/-] [StdDev: 488.628/-] |


| \# morgon: Frequency of morning paper reading - category |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Läskrekvens morgontidning, gruppering av fråga 3A (variabel q31) |  |  |  |
| Value | Label |  | Cases | Percentage |  |
| 1 | 6-7 days |  | 505 |  | 68.2\% |
| 2 | 2-5 days |  | 157 | 21.2\% |  |
| 3 | 1 day or less |  | 78 | 10.5\% |  |
| 4 | Don't know |  | 0 |  |  |
| Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest. |  |  |  |  |  |
| Information |  | [Type: discrete] [Format: numeric] [Range: 1-3] [Missing: */4] |  |  |  |
| Statistics [NW/ W] |  | [Valid: 740 /-] [Invalid: $0 /$-] |  |  |  |


| \# kvall: Frequency of evening paper reading - category |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Läskrekvens av kvällstidning, gruppering av fråga 3B (variabel q32) |  |  |  |
| Value | Label |  | Cases | Percentage |  |
| 1 | 4-7 days |  | 178 | 24.2\% |  |
| 2 | 1-3 days |  | 342 |  | 46.5\% |
| 3 | Less than one day |  | 216 | 29.3\% |  |
| 4 | Don't know |  | 4 |  |  |
| Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest. |  |  |  |  |  |
| Information |  | [Type: discrete] [Format: numeric] [Range: 1-3] [Missing: */4] |  |  |  |
| Statistics [NW/ W] |  | [Valid: $736 /-]$ [Invalid: $4 /-]$ |  |  |  |


| \# tvnytt: Frequency of TV watching - category |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Tittarfrekvens nyheter i TV, gruppering av fråga 3C (variabel q33) |  |  |  |  |
| Value | Label |  | Cases | Percentage |  |  |
| 1 | 6-7 days |  | 487 |  |  | 65.8\% |
| 2 | 3-5 days |  | 178 | 24.1\% |  |  |
| 3 | 2 days or less |  | 75 | 10.1\% |  |  |
| 4 | Don't know |  | 0 |  |  |  |
| Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest. |  |  |  |  |  |  |
| Information |  | [Type: discrete] [Format: numeric] [Range: 1-3] [Missing: */4] |  |  |  |  |
| Statistics [NW/ W] |  | [Valid: 740 /-] [Invalid: 0 /-] |  |  |  |  |

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| \# radiotv: F.1B Confidence in: Radio and television |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Literal question |  | How much confidence do you have in the way the following institutions and businesses do their job? - Radio and television |  |  |  |  |
| Value L | Label |  | Cases | Percentage |  |  |
| V | Very high trust |  | 27 | 3.7\% |  |  |
| 2 Q | Quite high trust |  | 304 |  |  | 41.6\% |
| 3 N | Neither high nor low trust |  | 270 |  |  | 36.9\% |
| 4 Q | Quite low trust |  | 109 |  | 14.9\% |  |
| 5 V | Very low trust |  | 21 | 2.9\% |  |  |
| 6 V | Vet ej/Ej svar |  | 9 |  |  |  |
| Warning: these figures indicate the number of cases found in the data file. They cannot be interpeted as summary statistics of the population of interest. |  |  |  |  |  |  |
| Information |  | [Type: discrete] [Format: numeric] [Range: 1-5] [Missing: */6] |  |  |  |  |
| Statistics [NW/ W] |  | [Valid: 731 /-] [Invalid: 9 /-] |  |  |  |  |


| \# storftg: F.1C Confidence in: Big business |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Literal question |  | How much confidence do you have in the way the following institutions and businesses do their job? - Big business |  |  |  |  |
| Value L | Label |  | Cases | Percentage |  |  |
| $1 \quad \mathrm{~V}$ | Very high trust |  | 10 | 1.4\% |  |  |
| 2 Q | Quite high trust |  | 166 | 23.3\% |  |  |
| 3 N | Neither high nor low trust |  | 286 |  |  | 40.1\% |
| 4 Q | Quite low trust |  | 190 |  | 26.6\% |  |
| 5 V | Very low trust |  | 61 | 8.6\% |  |  |
| 6 V | Vet ej/Ej svar |  | 27 |  |  |  |
| Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest. |  |  |  |  |  |  |
| Information |  | [Type: discrete] [Format: numeric] [Range: 1-5] [Missing: */6] |  |  |  |  |
| Statistics [NW/ W] |  | [Valid: $713 /-$ ] [Invalid: $27 /$ /] |  |  |  |  |

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## File : Förtroendebarometer 2003

| Value | Label |  | Cases | Percentage |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 1 | Very high trust |  | 18 | 2.5\% |  |
| 2 | Quite high trust |  | 219 |  | 29.9\% |
| 3 | Neither high nor low trust |  | 246 |  | 33.6\% |
| 4 | Quite low trust |  | 187 |  | 25.5\% |
| 5 | Very low trust |  | 62 | 8.5\% |  |
| 6 | Vet ej/Ej svar |  | 8 |  |  |
| Warring: these figures indicate the number of cases found in the data file. They cannot be interpeted as summary statistics of the population of interest. |  |  |  |  |  |
| Information |  | [Type: discrete] [Format: numeric] [Range: 1-5] [Missing: */6] |  |  |  |
| Statistics [NW/ W] |  | [Valid: $732 /$ /] [Invalid: $8 /-$ ] |  |  |  |



| \# fack: F.1F Confidence in: The trade unions |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Literal question |  | How much confidence do you have in the way the following institutions and businesses do their job? - The trade unions |  |  |  |  |
| Value L | Label |  | Cases | Percentage |  |  |
| 1 V | Very high trust |  | 41 | 5.7\% |  |  |
| 2 Q | Quite high trust |  | 202 | 28.1\% |  |  |
| 3 N | Neither high nor low trust |  | 239 |  |  | 33.3\% |
| 4 Q | Quite low trust |  | 151 | 21.0\% |  |  |
| $5$ | Very low trust |  | 85 | 11.8\% |  |  |
| 6 V | Vet ej/Ej svar |  | 22 |  |  |  |
| Warning: these figures indicate the number of cases found in the data file. They cannot be interpeted as summary statistics of the population of interest. |  |  |  |  |  |  |
| Information |  | [Type: discrete] [Format: numeric] [Range: 1-5] [Missing: */6] |  |  |  |  |
| Statistics [NW/ W] |  | [Valid: 718/-] [Invalid: $22 /-$ ] |  |  |  |  |


| \# eukomm: F.1G Confidence in: EU commission |  |
| :--- | :--- |
| Literal question | How much confidence do you have in the way the following institutions and businesses do their job? - EU <br> commission |

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## \# volvo: F.1J Confidence in: Volvo

| Value | Label |  | Cases | Percentage |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1 | Very high trust |  | 106 | 14.9\% |  |  |
| 2 | Quite high trust |  | 346 |  |  | 48.7\% |
| 3 | Neither high nor low trust |  | 192 |  | 27.0\% |  |
| 4 | Quite low trust |  | 53 | 7.5\% |  |  |
| 5 | Very low trust |  | 13 | 1.8\% |  |  |
| 6 | Vet ej/Ej svar |  | 30 |  |  |  |
| Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest. |  |  |  |  |  |  |
| Information |  | [Type: discrete] [Format: numeric] [Range: 1-5] [Missing: */6] |  |  |  |  |
| Statistics [NW/ W] |  | [Valid: 710 /-] [Invalid: $30 /$-] |  |  |  |  |


| \# posten: F.1K Confidence in: Posten AB |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Literal question |  | How much confidence do you have in the way the following institutions and businesses do their job? - Posten AB |  |  |  |  |
| Value | Label |  | Cases | Percentage |  |  |
| 1 | Very high trust |  | 40 | 5.4\% |  |  |
| 2 | Quite high trust |  | 141 |  | 19.2\% |  |
| 3 | Neither high nor low trust |  | 179 |  |  | 24.4\% |
| 4 | Quite low trust |  | 194 |  |  | 26.4\% |
| 5 | Very low trust |  | 180 |  |  | 24.5\% |
| 6 | Vet ej/Ej svar |  | 6 |  |  |  |
| Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest. |  |  |  |  |  |  |
| Information |  | [Type: discrete] [Format: numeric] [Range: 1-5] [Missing: */6] |  |  |  |  |
| Statistics [NW/ W] |  | [Valid: 734 /-] [Invalid: $6 /-]$ |  |  |  |  |


| \# ericsson: F.1L Confidence in: Ericsson |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Literal question |  | How much confidence do you have in the way the following institutions and businesses do their job? - Ericsson |  |  |  |  |
| Value | Label |  | Cases | Percentage |  |  |
| 1 | Very high trust |  | 24 | 3.4\% |  |  |
| 2 | Quite high trust |  | 158 |  | 22.3\% |  |
| 3 | Neither high nor low trust |  | 311 |  |  | 43.8\% |
| 4 | Quite low trust |  | 149 |  | 21.0\% |  |
| 5 | Very low trust |  | 68 | 9.6\% |  |  |
| 6 | Vet ej/Ej svar |  | 30 |  |  |  |
| Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest. |  |  |  |  |  |  |
| Information |  | [Type: discrete] [Format: numeric] [Range: 1-5] [Missing: */6] |  |  |  |  |
| Statistics [NW/ W] |  | [Valid: 710 /-] [Invalid: $30 /$-] |  |  |  |  |


| \# sr: F.1M Confidence in: Radio Sweden |  |  |  |
| :--- | :--- | :--- | :--- |
| Literal question | How much confidence do you have in the way the following institutions and businesses do their job? - Swedish Radio |  |  |
| Value | Label |  | Cases |
| 1 | Very high trust | 79 | Percentage |

## File : Förtroendebarometer 2003

| \# sr: F.1M Confidence in: Radio Sweden |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Value L | Label | Cases | Percentage |  |  |
| 2 Q | Quite high trust | 383 |  |  | 53.1\% |
| 3 N | Neither high nor low trust | 189 |  | 26.2\% |  |
| $4 \quad$ Q | Quite low trust | 53 | 7.4\% |  |  |
| 5 V | Very low trust | 17 | 2.4\% |  |  |
| 6 V | Vet ej/Ej svar | 19 |  |  |  |
| Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest. |  |  |  |  |  |
| Information | [Type: discrete] [Format: numeric] [Range: 1-5] [Missing: */6] |  |  |  |  |
| Statistics [NW/ W] | [Valid: 721 /-] [Invalid: 19 /-] |  |  |  |  |




| \# tv3: F.1P Confidence in: TV3 |  |  |  |  |
| :--- | :--- | :--- | :--- | :--- |
| Literal question |  | How much confidence do you have in the way the following institutions and businesses do their job? - TV3 |  |  |
| Value | Label |  | Cases | Percentage |
| 1 | Very high trust | 27 | $4.6 \%$ |  |
| 2 | Quite high trust | 104 | $17.8 \%$ |  |

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## \# tv3: F.1P Confidence in: TV3

| Value | Label | Cases | Percentage |
| :--- | :--- | :---: | :---: | :---: |
| 3 | Neither high nor low trust | 226 |  |
| 4 | Quite low trust | 158 |  |
| 5 | Very low trust | 69 |  |
| 6 | Vet ej/Ej svar | 156 |  |
| Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest. |  |  |  |
| Information |  | [Type: discrete] [Format: numeric] [Range: 1-5] [Missing: */6] |  |
| Statistics [NW/ W] | [Valid: 584 /-] [Invalid: $156 /-]$ |  |  |



| \# afton: F.1R Confidence in: Aftonbladet |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Literal question |  | How much confidence do you have in the way the following institutions and businesses do their job? - Aftonbladet |  |  |  |  |  |
| Value | Label |  | Cases | Percentage |  |  |  |
| 1 | Very high trust |  | 12 | 1.8\% |  |  |  |
| 2 | Quite high trust |  | 166 |  |  | 25.2\% |  |
| 3 | Neither high nor low trust |  | 220 |  |  |  | 33.3\% |
| 4 | Quite low trust |  | 177 |  |  | 26.8\% |  |
| 5 | Very low trust |  | 85 |  | 12.9\% |  |  |
| 6 | Vet ej/Ej svar |  | 80 |  |  |  |  |
| Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest. |  |  |  |  |  |  |  |
| Information |  | [Type: discrete] [Format: numeric] [Range: 1-5] [Missing: */6] |  |  |  |  |  |
| Statistics [NW/ W] |  | [Valid: $660 /-$ ] [Invalid: $80 /$-] |  |  |  |  |  |


| \# q21: F.2A | Occurrence of: Incorrect facts in the media |  |  |
| :--- | :--- | :---: | :---: |
| Literal question | How often occurs - incorrect facts in the media? |  |  |
| Notes | Uppgift om exakt frågeformulering saknas. |  |  |
| Value | Label |  | Cases |
| 1 | Very often |  | Percentage |
| 2 | Quite often |  | 82 |

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| Value | Label |  | Cases | Percentage |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 3 | About once in the last 12 months |  | 290 |  | 40.5\% |
| 4 | Never |  | 13 | 1.8\% |  |
| 5 | Vet ej/Ej svar |  | 24 |  |  |
| Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest. |  |  |  |  |  |
| Information |  | [Type: discrete] [Format: numeric] [Range: 1-4] [Missing: */5] |  |  |  |
| Statistics [NW/ W] |  | [Valid: $716 /-]$ [Invalid: $24 /$-] |  |  |  |

\# q22: F.2B Occurrence of: Lack of respect for people's privacy in the media

| Literal question |  | How often occurs - lack of respect for people's privacy in the media? |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Notes |  | Uppgift om exakt frågeformulering saknas. |  |  |  |  |  |
| Value | Label |  | Cases | Percentage |  |  |  |
| 1 | Very often |  | 248 | 33.7\% |  |  |  |
| 2 | Quite often |  | 340 |  |  |  | 46.3\% |
| 3 | About once in the last 12 months |  | 132 |  | 18.0\% |  |  |
| 4 | Never |  | 15 | 2.0\% |  |  |  |
| 5 | Vet ej/Ej svar |  | 5 |  |  |  |  |

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

| Information | [Type: discrete] [Format: numeric] [Range: 1-4] [Missing: */5] |
| :--- | :--- |
| Statistics [NW/ W] | [Valid: 735 /-] [Invalid: 5/-] |

\# q23: F.2C Occurrence of: Too much personal opinions among journalists in the media

| Literal question |  | How often occurs - too much personal opinions among journalists in the media? |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Notes |  | Uppgift om exakt frågeformulering saknas. |  |  |  |  |
| Value | Label |  | Cases | Percentage |  |  |
| 1 | Very often |  | 123 | 17.9\% |  |  |
| 2 | Quite often |  | 324 |  |  | 47.1\% |
| 3 | About once in the last 12 months |  | 215 |  | 31.2\% |  |
| 4 | Never |  | 26 | 3.8\% |  |  |
| 5 | Vet ej/Ej svar |  | 52 |  |  |  |
| Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest. |  |  |  |  |  |  |
| Information |  | [Type: discrete] [Format: numeric] [Range: 1-4] [Missing: */5] |  |  |  |  |
| Statistics [NW/ W] |  | [Valid: 688 /-] [Invalid: $52 /$ /-] |  |  |  |  |

\# q24: F.2D Occurrence of: Too much negative news in the media

| Literal question | How often occurs - too much negative news in the media? |  |  |  |
| :--- | :--- | :---: | :--- | :--- |
| Notes |  | Uppgift om exakt frågeformulering saknas. |  |  |
| Value | Label |  | Cases | Percentage |
| 1 | Very often | 214 | $29.6 \%$ |  |
| 2 | Quite often | 293 |  |  |
| 3 | About once in the last 12 months | 176 | $40.5 \%$ |  |

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| Value | Label |  | Cases |  |
| :---: | :---: | :---: | :---: | :---: |
| 4 | Never |  | 41 | 5.7\% |
| 5 | Vet ej/Ej svar |  | 16 |  |
| Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest. |  |  |  |  |
| Information |  | [Type: discrete] [Format: numeric] [Range: 1-4] [Missing: */5] |  |  |
| Statistics [NW/ W] |  | [Valid: 724/-] [Invalid: 16/-] |  |  |


\# q26: F.2F Occurrence of: Simplistic and superficial news in the media

| Literal question |  | How often occurs - simplistic and superficial news in the media? |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Notes |  | Uppgift om exakt frågeformulering saknas. |  |  |  |  |
| Value | Label |  | Cases | Percentage |  |  |
| 1 | Very often |  | 125 | 18.1\% |  |  |
| 2 | Quite often |  | 317 |  |  | 46.0\% |
| 3 | About once in the last 12 months |  | 228 |  | $33.1 \%$ |  |
| 4 | Never |  | 19 | 2.8\% |  |  |
| 5 | Vet ej/Ej svar |  | 51 |  |  |  |

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

| Information | [Type: discrete] [Format: numeric] [Range: $1-4][$ Missing: $* / 5]$ |
| :--- | :--- |
| Statistics [NW/ W] | [Valid: $689 /-][$ Invalid: $51 /-]$ |


| \# q27: F.2G Occurrence of: Reluctance to fix errors in the media |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Literal question |  | How often occurs - reluctance to fix errors in the media? |  |  |  |  |
| Notes |  | Uppgift om exakt frågeformulering saknas. |  |  |  |  |
| Value | Label |  | Cases | Percentage |  |  |
| 1 | Very often |  | 73 | 11.3\% |  |  |
| 2 | Quite often |  | 226 |  | 34.9\% |  |
| 3 | About once in the last 12 months |  | 286 |  |  | 44.2\% |
| 4 | Never |  | 62 | 9.6\% |  |  |

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| Value | Label |  | Cases | Percentage |
| :---: | :---: | :---: | :---: | :---: |
| 5 | Vet ej/Ej svar |  | 93 |  |
| Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest. |  |  |  |  |
| Information |  | [Type: discrete] [Format: numeric] [Range: 1-4] [Missing: */5] |  |  |
| Statistics [NW/ W] |  | [Valid: 647 /-] [Invalid: 93 /-] |  |  |


| \# q31: F.3A Frequency of: Reading morning paper |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Literal question |  | Frequency of reading morning paper |  |  |  |
| Notes |  | Uppgift om exakt frågeformulering saknas. |  |  |  |
| Value L | Label |  | Cases | Percentage |  |
| $1 \quad 1$ | 1 day a week |  | 34 | 4.6\% |  |
| 2 | 2 days a week |  | 32 | 4.3\% |  |
| $3 \quad 3$ | 3 days a week |  | 45 | 6.1\% |  |
| 4 | 4 days a week |  | 22 | 3.0\% |  |
| 5 | 5 days a week |  | 58 | 7.8\% |  |
| 6 6 | 6 days a week |  | 137 | 18.5\% |  |
| $7{ }^{7}$ | 7 days a week |  | 368 |  | 49.7\% |
| 8 N | Never/none |  | 44 | 5.9\% |  |
| Warning: these figures indicate the number of cases found in the data file. They cannot be interpeted as summary statistics of the population of interest. |  |  |  |  |  |
| Information |  | [Type: discrete] [Format: numeric] [Range: 1- 8] [Missing: */9] |  |  |  |
| Statistics [NW/ W] |  | [Valid: $740 /$-] [Invalid: $0 /-$ ] |  |  |  |

\# q32: F.3B Frequency of: Reading evening paper


| \# $\mathbf{q 3 3}:$ F.3C Frequency of: Television-viewing of news |  |
| :--- | :--- |
| Literal question | Frequency of television-viewing of news |

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## \# q33: F.3C Frequency of: Television-viewing of news

| Notes |  | Uppgift om exakt frågeformulering saknas. |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Value | Label |  | Cases | Percentage |  |
| 1 | 1 day a week |  | 31 | 4.2\% |  |
| 2 | 2 days a week |  | 26 | 3.5\% |  |
| 3 | 3 days a week |  | 52 | 7.0\% |  |
| 4 | 4 days a week |  | 56 | 7.6\% |  |
| 5 | 5 days a week |  | 70 | 9.5\% |  |
| 6 | 6 days a week |  | 33 | 4.5\% |  |
| 7 | 7 days a week |  | 454 |  | 61.4\% |
| 8 | Never/none |  | 18 | 2.4\% |  |
| Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest. |  |  |  |  |  |
| Information |  | [Type: discrete] [Format: numeric] [Range: 1-8] [Missing: */9] |  |  |  |
| Statistics [NW/ W] |  | [Valid: $740 /-]$ [Invalid: $0 /-]$ |  |  |  |


| \# q41: F.4AA Assessment of morning papers: Provides accurate news |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Literal question |  | Assessment of morning papers - provides accurate news |  |  |  |
| Notes |  | Uppgift om exakt frågeformulering saknas. |  |  |  |
| Value | Label |  | Cases | Percentage |  |
| 1 | Very well |  | 115 | 16.1\% |  |
| 2 | Fairly well |  | 545 |  | 76.1\% |
| 3 | Fairly poor |  | 50 | 7.0\% |  |
| 4 | Very poor |  | 6 | 0.8\% |  |
| 5 | Vet ej/Ej svar |  | 24 |  |  |
| Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest. |  |  |  |  |  |
| Information |  | [Type: discrete] [Format: numeric] [Range: 1-4] [Missing: */5] |  |  |  |
| Statistics [NW/ W] |  | [Valid: 716 /-] [Invalid: 24 /-] |  |  |  |


| \# q42: F.4AB Assessment of morning papers: Provides space for replies |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Literal question |  | Assessment of morning papers - provides space for replies |  |  |  |  |
| Notes |  | Uppgift om exakt frågeformulering saknas. |  |  |  |  |
| Value | Label |  | Cases | Percentage |  |  |
| 1 | Very well |  | 44 | 6.9\% |  |  |
| 2 | Fairly well |  | 450 |  |  | 70.1\% |
| 3 | Fairly poor |  | 137 |  | 21.3\% |  |
| 4 | Very poor |  | 11 | 1.7\% |  |  |
| 5 | Vet ej/Ej svar |  | 98 |  |  |  |
| Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest. |  |  |  |  |  |  |
| Information |  | [Type: discrete] [Format: numeric] [Range: 1-4] [Missing: */5] |  |  |  |  |
| Statistics [NW/ W] |  | [Valid: $642 /$-] [Invalid: $98 /-]$ |  |  |  |  |

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## \# q43: F.4AC Assessment of morning papers: Respecting privacy

| Literal question |  | Assessment of morning papers - respecting privacy |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Notes |  | Uppgift om exakt frågeformulering saknas. |  |  |  |  |
| Value | Label |  | Cases | Percentage |  |  |
| 1 | Very well |  | 42 | 6.0\% |  |  |
| 2 | Fairly well |  | 440 |  |  | 63.1\% |
| 3 | Fairly poor |  | 186 |  | 26.7\% |  |
| 4 | Very poor |  | 29 | 4.2\% |  |  |
| 5 | Vet ej/Ej svar |  | 43 |  |  |  |


| Information | [Type: discrete] [Format: numeric] [Range: 1-4] [Missing: */5] |
| :--- | :--- |
| Statistics [NW/ W] | [Valid: 697 /-] [Invalid: 43/-] |



| \# q49: F.4BA Assessment of evening papers: Provides accurate news |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Literal question |  | Assessment of evening papers - provides accurate news |  |  |  |  |
| Notes |  | Uppgift om exakt frågeformulering saknas. |  |  |  |  |
| Value | Label |  | Cases | Percentage |  |  |
| 1 | Very well |  | 13 | 2.0\% |  |  |
| 2 | Fairly well |  | 184 |  | 27.9\% |  |
| 3 | Fairly poor |  | 327 |  |  | 49.6\% |
| 4 | Very poor |  | 135 |  | 20.5\% |  |
| 5 | Vet ej/Ej svar |  | 81 |  |  |  |
| Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest. |  |  |  |  |  |  |
| Information |  | [Type: discrete] [Format: numeric] [Range: 1-4] [Missing: */5] |  |  |  |  |
| Statistics [NW/ W] |  | [Valid: 659 /-] [Invalid: $81 /-]$ |  |  |  |  |


| \# q410: F.4BB Assessment of evening papers: Provides space for replies |  |
| :--- | :--- |
| Literal question | Assessment of evening papers - provides space for replies |
| Notes | Uppgift om exakt frågeformulering saknas. |

## File : Förtroendebarometer 2003

## \# q410: F.4BB Assessment of evening papers: Provides space for replies






| \# q418: F.4CB Assessment of TV news: Provides space for replies |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Literal question |  | Assessment of TV news - provides space for replies |  |  |  |  |
| Notes |  | Uppgift om exakt frågeformulering saknas. |  |  |  |  |
| Value | Label |  | Cases | Percentage |  |  |
| 1 | Very well |  | 48 | 7.1\% |  |  |
| 2 | Fairly well |  | 440 |  |  | 65.0\% |
| 3 | Fairly poor |  | 169 | - | 25.0\% |  |
| 4 | Very poor |  | 20 | 3.0\% |  |  |
| 5 | Vet ej/Ej svar |  | 63 |  |  |  |
| Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest. |  |  |  |  |  |  |
| Information |  | [Type: discrete] [Format: numeric] [Range: 1-4] [Missing: */5] |  |  |  |  |
| Statistics [NW/ W] |  | [Valid: $677 /$ /] [Invalid: $63 /-]$ |  |  |  |  |



| \# q420: F.4CD Assessment of TV news: Not judging anyone unheard |  |
| :--- | :--- |
| Literal question | Assessment of TV news - not judging anyone unheard |
| Notes | Uppgift om exakt frågeformulering saknas. |




\# parti2: F.5B Closest political party

| \# familj: F. 6 Current family category |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Literal question |  | Family category |  |  |  |  |
| Value | Label |  | Cases | Percentage |  |  |
| 1 | Working-class family |  | 303 |  |  | 41.5\% |
| 2 | Civil servant's family |  | 13 | 1.8\% |  |  |
| 3 | Higher civil servant's family/academic family |  | 183 |  | 25.1\% |  |
| 4 | Agricultural family |  | 134 |  |  |  |
| 5 | Self-employed |  | 71 | 9.7\% |  |  |
| 6 | Other |  | 26 | 3.6\% |  |  |
| 0 | Don't know/no answer |  | 10 |  |  |  |
| Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest. |  |  |  |  |  |  |
| Information |  | [Type: discrete] [Format: numeric] [Range: 1-6] [Missing: */0] |  |  |  |  |
| Statistics [NW/ W] |  | [Valid: 730 /-] [Invalid: 10 /-] |  |  |  |  |


[^0]:    \# dagspr: F.1D Confidence in: The daily press
    Literal question
    How much confidence do you have in the way the following institutions and businesses do their job? - The daily press

[^1]:    \# volvo: F.1J Confidence in: Volvo
    Literal question
    How much confidence do you have in the way the following institutions and businesses do their job? - Volvo

